

# BUSINESS ESSENTIALS



## The Smart Way To Do Business

Don't be stuck with old IT equipment because you don't have the cash on hand to upgrade.



**EASY** application,  
**FAST** approval



**SIMPLE** monthly  
payments



**CONSERVE** your  
cashflow

# THE BENEFITS

Arrow's Turn Key IT Equipment Rental Solution gives you the freedom and flexibility to choose what works for your business.



*Low monthly rental to preserve your cash flow*



*Flexibility to upgrade your equipment if it's not quite right*



*Add more equipment as your business grows*



*Payments that are 100% tax deductible*



*Off balance sheet funding that doesn't affect your borrowing ability*

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- › **Easy Application, Fast Approval**
- › **Simple Monthly Payments**
- › **Bundle Add-on Equipment**
- › **Avoid Technology Obsolescence**
- › **Easy Upgrade**
- › **More Suppliers, More Choice**
- › **Top Suppliers**
- › **Conserve Your Cashflow**
- › **Make Tax-time Easier**
- › **Flexible End of Contract Options**

## GETTING STARTED

### Easy Application, Fast Approval

Apply online or over the phone, and be approved for up to \$5000 in value in minutes.

Approval for amounts over \$5000 should take less than 48 hours.

### Simple Monthly Payments

There are no set-up fees or unexpected ongoing charges. Instead, there's an affordable fixed payment plan tailored to your needs. You choose the term and fixed monthly payments to suit your budget.

Fixed payments, with terms from two to five years, mean you can plan with certainty and spread payments over your selected term.

### Bundle Add-on Equipment

Combine a variety of items from a range of suppliers into one easy monthly payment. Plus you can easily add new equipment as your business grows.

Talk with an expert today: **1300 555 330**

# OUR PARTNERSHIPS

Arrow have partnered with top business equipment manufacturers and suppliers so you can stay ahead

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## Avoid Technology Obsolescence

Out-of-date technology and equipment can slow you down. An Arrow Turn Key Rental agreement allows you access to the latest equipment and technology with the ability to upgrade during or at the end of the Turn Key term.

It's a smart and efficient way to keep pace with technology and stay ahead.

## Easy Upgrade

Take advantage of our upgrade option and update equipment when required. It's a great way of maintaining cash flow while financing your ongoing business needs.

## More Suppliers, More Choice

Arrow has partnerships with many business equipment manufacturers and suppliers nationwide. This means you should be able to continue with your preferred equipment supplier and we will negotiate the best deal for your business, bundling the assets into one easy and convenient payment plan.

If your supplier is not a partner, call us on:

1300 555 330 or [email us](#).

## Top Suppliers

Just a few of the top brands Arrow are partnered with.



Leading Innovation >>>



advanced simplicity



# YOUR **BOTTOM LINE**

Arrow Business Essentials boosts your productivity, conserves your cashflow and positively impacts your bottom line.

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### **Conserve Your Cashflow**

Acquire business-boosting assets without draining your cash flow! Business Essentials allows you to Turn Key IT Equipment, protecting your lines-of-credit and other sources of funding, so you can keep your business running at top speed. Benefit from the innovation and unparalleled efficiency that new IT Equipment provides without any drawbacks.

### **Make Tax-time Easier**

Monthly payments may be 100% tax deductible if the equipment is used solely for business purposes. You also don't have to account for depreciation.

As a fully deductible operating expense for tax purposes, the actual cost to the business may be less than the actual payments\*.

### **Flexible End of Contract Options**

At the end of your agreement, you can upgrade to new technology, extend the agreement, make an offer to purchase or simply return the equipment. There are no hidden clauses or residual value liability.

At the end of the agreement rental term, simply pay the agreed residual amount and then you own the equipment outright.

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Ready to get started with **Arrow Business Essentials?**

Speak with one of our experts: **1300 555 330**  
Or send us an **email**

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\* Tax deductions may apply. Arrow does not provide legal, tax or accounting advice. See your tax advisor for details.